

LEVEL UP!

2-day live event

DATES. Thursday 21st – Friday 22nd July, 2022

LOCATION. Canberra CBD

PRICE. \$1,750+GST p.p.

FACILITATORS. Mark Hodgson, Deepali Dholepatil



*Upgrading your leadership
to succeed in a
post-pandemic world.*

LEVEL UP! is a two-day live workshop event for managers and leaders. Much more than dry theory, this is a high-energy learning experience for professionals wanting to upgrade their skills and mindset and to challenge their thinking of what it means to lead today.

The focus is on great content, brilliantly delivered and then applied. We deliberately leave plenty of time for discussion and application. Make no mistake, this is a 'working' event. Come prepared to participate, learn and grow.

“ Leadership is the awesome responsibility to see those around us rise.

Simon Sinek

ORGANISATIONAL SPEAKER, AUTHOR OF 'LEADERS EAT LAST' AND 'WHAT'S MY WHY?'

“ Most businesses are over-managed and under-led.

John Kotter

HARVARD UNIVERSITY PROFESSOR AND BEST-SELLING AUTHOR OF 'LEADING CHANGE'

“ A leader is someone who holds her/himself accountable for finding the potential in people.

Dr Brené Brown

RESEARCH PROFESSOR AND BEST-SELLING AUTHOR

LEVEL UP! BOOK YOUR PLACE NOW



AGENDA

Across two days, we'll cover 5 key areas.

EQUIPPING YOU AND YOUR TEAM TO THRIVE IN THE AGE OF CONTINUOUS CHANGE

Session 1.

YOUR SELF-LEADERSHIP ROADMAP

Leadership of others must start with first leading yourself. This session lays out the foundations for being able to show up consistently at your best.

Mark's roadmap becomes its own diagnostic. Attendees will self-assess how they are currently doing in each of the 12 domains and create actions for improvement.

Session 2.

9 CHARACTERISTICS OF VALUE-DRIVEN PROFESSIONALS

We unpack 9 Characteristics that you need to understand and instil in those you lead. These get to the heart of what it takes to ensure your people know how to contribute to business growth and team performance. This session is based on the Business Made Simple book, by Donald Miller.

Session 3.

BUILDING A HIGH-PERFORMANCE TEAM

Most teams fail to reach their potential because they simply don't know how to work together. Lack of clarity, absence of trust and clashing personalities all mean we fail to get the best from the collective.

We explore Patrick Lencioni's 'The Five Dysfunctions of a Team' framework to work out what needs to change to build a trust-based, harmonious and results-focused team.

Session 4.

USING COACHING TO SCALE YOUR LEADERSHIP

How we think affects everything we do! Using the neuroscience-based HBDI framework deepens understanding of your thinking preferences and its applicability in leadership and coaching. Learn to leverage the power of coaching to unlock your leadership potential and foster a culture of accountability and constant learning.

You will receive your HBDI profile to apply the learnings of this session into practical applications.

Session 5.

BUILDING YOUR PERSONAL LEADERSHIP BRAND

Expertise and experience are no longer sufficient. Today's leaders must become future-focused thinkers – able to communicate their solutions with authority, clarity and energy.

You'll learn why you need to build your personal brand and how to bring it to life to become an effective influencer – able to attract the people, resources and sales you need to succeed.

Mark Hodgson is a world-class expert in this field. Attendees will complete his Influence Diagnostic and receive a Personalised Brand Report.



Attendees will receive a copy of Mark's book,

TIME TO SHINE: UNLOCKING YOUR FULL POTENTIAL TO SUCCEED IN A POST-PANDEMIC WORLD.

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ABOUT

the facilitators.

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LOCATION.

Canberra CBD premium venue

PRICE.

\$1,750+GST p.p.

MARK HODGSON

Mark comes from a corporate leadership background, holding senior roles in the UK, Australasia, Central Europe and Russia. Today, he is a leading thinker in Transformation and what it takes to thrive in complex times.

Mark helps motivated professionals to unlock their inner talents and create the successful and meaningful lives we all crave. He has inspired large teams in commercial and not-for-profit businesses. A natural disruptor, Mark helps executives, entrepreneurs and business owners to build their professional brand and influence and is an expert in leading change.

www.markhodgson.com.au



DEEPALI DHOLEPATIL

Deepali draws on a strong Human Resources background, having multiple leadership roles in India and Australia. She is an accredited practitioner who thrives off helping others to unlock the best versions of themselves.

Under her company, Imperfectionism, Deepali helps organisations and individuals achieve elevated levels of success. She is a practitioner of several behavioural instruments including HOGAN, HBDI and DISC and uses these in her coaching practice to grow people and performance.



TESTIMONIALS

“ Working with Mark will give you a huge confidence boost.

Laura Durkan

DIRECTOR PEOPLE AND CULTURE, FOXTEL GROUP

“ I want to say how much I enjoyed Mark’s ‘Building Your Personal Brand’ Masterclass.

Shaun Baines

DIRECTOR, TECHNOLOGY AT OCLC

“ Mark has really helped me to level up.

Rod Buchecker

CHAIR, THE EXECUTIVE CONNECTION

“ You will learn a lot from Deepali and Mark – two very gifted experts.

David Akers

MANAGING DIRECTOR, BLACKWOOD STRATEGY SERVICES

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FIND OUT MORE.

Call **0411 884 352** or
email contact@imperfectionism.org